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LOOK AT PAGE 13

TUESDAY
SEPTEMBER 3rd
1974

PRESTON NORTH END F.C.

PRESTON NORTH END

VERSUS

BURY

OFFICIAL PROGRAMME

Price 10p

THE CLUB AT THE HEART OF THE NEW SUPER CITY

our visitors . . .

From left to right *(Back Row)* John Hulme, John Thomson, Alan Tinsley, Charlie Gisbourne. *(Middle Row)* Billy Rudd, Jimmy Nicholson, John Forrest, Terry Gennoe, David Holt, Derek Spence. *(Front Row)* John Murray (now with Reading), Steve Melledew, Keith Kennedy, Brian Williams, Steve Hoolickin, George Hamstead.

PEN PICTURES

JOHN FORREST. Regular first team goalkeeper for the past three seasons. Missed only three games in Bury's successful promotion campaign.

STEVE HOOLICKIN. Absent only twice last season and a youngster with a future. Previously with Oldham Athletic.

KEITH KENNEDY. A useful acquisition from Newcastle and an ever-present last season.

JIM NICHOLSON. Northern Ireland international who gave good service to Manchester United and Huddersfield before joining Bury last season.

JOHN HULME. An experienced centre back who played with Bolton and Reading before going to Gigg-lane in the summer.

DAVID HOLT. A local product who has made great progress and was player of the season in 1972–73.

GEORGE BUCHAN. Signed from Manchester United in August. Brother of the better-known Martin. Formerly with Aberdeen.

DEREK SPENCE. Signed two seasons ago from Oldham Athletic and has since made a big impact. Leading scorer last season with 17.

ANDY ROWLAND. A young centre forward signed from Derby County in August and has already made a big impression.

BILLY RUDD. Ex-Rochdale and now player-coach. Chosen as player-of-the-season in 1973–74.

GEORGE HAMSTEAD. Played in all matches last season and scored 14 goals. Barnsley must regret letting him go.

BURY

Like North End, Bury have experienced better times. Indeed, no club has had a more varied existence, taking them into all four divisions of the League.

They have, in fact, spent 22 seasons in Division One, 37 in division Two, eight in Division Three and three in Division Four.

Bury were elected to Division Two in 1894 and gained promotion at the first attempt. There they stayed for 17 years and because of their formidable reputation were nick-named "The Shakers" by a former chairman, a name which has always stuck to them.

Their last spell in Division One ended in 1928–29 and they have never won the League Championship but on the other hand have never had to apply for re-election to the League.

They were relegated to Division Four in 1971–2 and gained promotion last season when they were fourth in the League.

Bury's 4–0 win in the cup final in 1900 created a record, but they bettered it three years later with a 6–0 victory over Derby County, and that record still stands.

Famous players at Gigg Lane have included Norman Bullock who made 506 appearances for Bury, Eddie Quigley, Colin Bell and Alex Lindsay but, like Rochdale, Oldham and Stockport, they live too much under the shadow of the two big Manchester clubs to get consistently good gates, though in 1960 they drew a crowd of 35,000 for a cuptie "derby" with Bolton and two years ago another big crowd paid £7,039 to see their third round Football League cuptie with Manchester City.

Their ability to spot young talent, develop it and cash in on transfers enables them to keep going.

Bury and North End have been playing each other on and off since 1895–6 and last met in 1970–71 when we were both in the Third Division. The home game that season attracted over 17,000 spectators and North end won 2–0 with goals from Gerry Ingham and Clive Clark.

MANAGER

Instant success must be the dream of every new manager and that was the happy lot of Bobby Smith when he took over at Gigg-Lane last season.

Still only 30 and one of the youngest League club managers, his playing career has taken him the length and breadth of the country.

At 15, he was a schoolboy international when Manchester United signed him but had to wait until he was 21 to get his League baptism with Scunthorpe. In nine years he had six clubs and was player coach with ill-fated Barrow.

At Old Trafford he was a contemporary of Bobby Charlton and Nobby Stiles and he now lives in the Manchester "footballer belt" at Sale along with past and present United stars.

He is married and has two children.

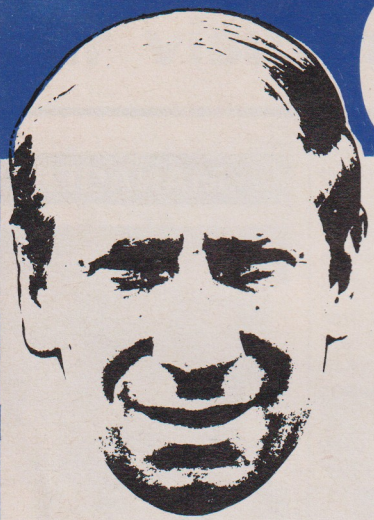
KEEP OFF

Please do not damage the advertisements facing the pitch or obscure them, and KEEP OFF THE GRASS. The playing area must be kept clear of spectators. Needless damage is done when supporters go on to it. THIS MUST CEASE, otherwise well-behaved youngsters as well as offenders may be penalised. You can cheer from the terraces.

RECORD REQUESTS

Supporters wishing to have a record played in the pre-match or half-time entertainment spots over the public address system should send their requests to the Secretary, Deepdale, Preston, marking their envelope in the bottom left hand corner "D.J."

CHARLT



Tonight we have the first of the season's League games with an element of a "derby" about it. Bury started the season off well with a win against Swindon away from home and a convincing League Cup victory over in-form Oldham but on Saturday they had a set-back with a defeat at Wrexham. I still feel, however, that this could be an above-average League game with manager Bobby Smith urging his lads to keep up the good work they have done for him since he took over from Alan Brown.

They are in the same position as North End, both teams being back in the Third Division and very keen to recapture some of their old glory. To help them, Bury have signed three or four new players, some of whom I expect to be on view tonight.

One thing that has been noticeable so far this season has been the promise shown by Mel Holden. He is a gifted player, big and strong and with, I feel sure, a good future in the game.

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ON CHAT

When I arrived at Deepdale he was not the most popular player on the books but his performance against Rochdale, followed by a goal at Watford and a useful part in Saturday's victory over Walsall, should win over the fans. Nothing gives me greater pleasure than to see a player, especially a young player, who has been severly criticised by his home crowd prove them wrong.

Mel is a great young prospect and he would be the first to admit that he has not "arrived" just yet but I am delighted that he has got off to a great start in the new season.

Football is a hard enough game as it is, especially for a forward because he comes in for so much physical contact and close marking. To have the added indignity of people on the terraces barracking him makes things doubly difficult. I am not saying it is not sometimes warranted but I am reluctant to accept it when it is directed against a young player.

In other words, fans, please give him a chance!

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League: First Division Champions
1889 1890
Runners-up: 6 times

League: Second Division Champions
1904 1913 1951
Runners-up: Twice

League: Third Division Champions
1971

F.A.Cup Winners
1889 1938

F.A. Cup Finalists
1888 1922 1937 1954 1964

War Cup Winners
1941

F.A. Charity Shield Finalists
1938

F.A. Youth Cup Finalists
1960

First Team Record

SEASON 1974–75

1974		Opponents		Rslt.	Pts	Gate
Aug.	17	**Plymouth Argyle**	h	1–0	2	11663
,,	20	**Rochdale (LC1)**	h	1–0	–	7780
,,	24	Watford	a	2–3	0	8918
,,	31	**Walsall**	h	3–2	2	7446
Sept.	3	**Bury**	h			
,,	7	Aldershot	a			
,,	10	**Sunderland (LC2)**	h			
,,	14	**Blackburn Rovers**	h			
,,	17	**Charlton Athletic**	h			
,,	21	Peterborough United	a			
,,	24	Crystal Palace	a			
,,	28	**Bournemouth**	h			
Oct.	1	Bury	a			
,,	5	Hereford United	a			
,,	9	League Cup 3				
,,	12	**Colchester United**	h			
,,	19	Brighton	a			
,,	22	**Gillingham**	h			
,,	26	**Grimsby Town**	h			
Nov.	2	Halifax Town	a			
,,	6	Gillingham	a			
,,	9	**Southend United**	h			
,,	13	League Cup 4				
,,	15	Tranmere Rovers	a			
,,	23	F.A.Cup (1)				
,,	30	**Huddersfield Town**	h			
Dec.	4	League Cup 5				
,,	7	Wrexham	a			
,,	14	F.A.Cup (2)				
,,	21	**Port Vale**	h			
,,	26	Blackburn Rovers	a			
,,	28	**Chesterfield**	h			
1975						
Jan.	4	Charlton Athletic (3)	a			
,,	11	**Wrexham**	h			
,,	15	League Cup Semi-Final				
,,	18	Huddersfield Town	a			
,,	22	League Cup Semi-Final				
,,	25	**Swindon Town** (4)	h			
Feb.	1	Southend United	a			
,,	8	**Halifax town**	h			
,,	15	Swindon Town (5)	a			
,,	22	**Tranmere Rovers**	h			
,,	28	Walsall	a			
Mar.	1	League Cup Final				
,,	8	**Crystal Palace** (6)	h			
,,	15	Bournemouth	a			
,,	18	Plymouth Argyle	a			
,,	22	**Aldershot**	h			
,,	29	Port Vale	a			
,,	31	Chesterfield	a			
Apr.	1	**Peterborough United**	h			
,,	5	Grimsby Town (S.F.)	a			
,,	12	**Hereford United**	h			
,,	19	Colchester United	a			
,,	22	**Watford**	h			
,,	26	**Brighton**	h			
May	3	F.A.Cup Final				

First Team Appearances Season 1974–75
(3 League matches)

Bird 3; Brown 3; Burns 3; Charlton 3; Elwiss 3; Lamb 3; McMahon 3; Morley 3; Sadler 3; Spark 3; Holden 2; Coleman 1.

First Team Goals Season 1974–75
(League Cup): Holden 1.
(League): Elwiss 2; Morley 2; Charlton 1; Holden 1.

SEASON 1974–75

Division III
(including 31st August, 1974)

	P.	W.	D.	L.	Goals For	Ag.	Pts
Southend United	3	3	0	0	5	2	6
Charlton Athletic	3	2	1	0	5	2	5
AFC Bournemouth	3	2	0	1	3	1	4
Hereford United	3	2	0	1	4	2	4
Halifax Town	3	1	2	0	6	4	4
Peterborough United	3	2	0	1	4	3	4
Preston N.E.	**3**	**2**	**0**	**1**	**6**	**5**	**4**
Blackburn Rovers	3	2	0	1	5	5	4
Brighton & H.A.	3	2	0	1	3	3	4
Colchester United	3	1	1	1	4	4	3
Swindon Town	3	1	1	1	4	4	3
Wrexham	3	1	1	1	6	6	3
Watford	3	1	1	1	5	6	3
Grimsby Town	3	1	0	2	5	4	2
Chesterfield	3	1	0	2	5	5	2
Huddersfield Town	3	1	0	2	4	4	2
Tranmere Rovers	3	1	0	2	3	3	2
Walsall	3	0	2	1	5	6	2
Bury	3	1	0	2	3	4	2
Plymouth Argyle	3	1	0	2	3	4	2
Crystal Palace	3	1	0	2	3	5	2
Port Vale	3	0	2	1	4	7	2
Aldershot	3	1	0	2	1	4	2
Gillingham	3	0	1	2	2	5	1

PROFESSIONAL PLAYING STAFF
Season 1974–75

	Height	Weight	Birthplace
Baxter, Stuart	6' 1"	11st 11	Wolverhampton
Bird, John	6' 0"	12st 6	Doncaster
Brown, John	5' 11½"	12st 6	Bradford
Burns, Francis	5' 8½"	10st 7	Coatbridge
Charlton, Bobby	5' 9"	12st 1	Ashington
Coleman, Gordon	5' 8½"	11st	Nottingham
Elwiss, Michael	5' 11½"	12st	Doncaster
Holden, Mel	6' 2"	13st 2	Dundee
Lamb, Alan	5' 9"	10st 4	Falkirk
McMahon, John	5' 9"	12st	Manchester
Morley, Tony	5' 8"	10st 12	Ormskirk
Sadler, David	6' 0"	12st 10	Yalding (Kent)
Spark, Alex.	5' 10"	12st 1	Stenhousemuir
Stiles, Nobby	5' 6"	10st 10	Manchester
Treacy, Ray	5' 9"	11st	Dublin
Williams, Gary	6' 0"	11st 4	Liverpool

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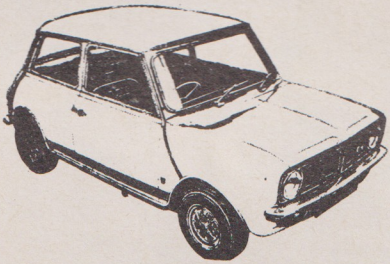

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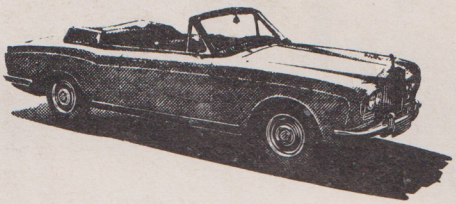

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PAYNES PNE PICTURES

John Bird, the North End captain, clears with a good header.

Tony Morley gets an attack going.

Mel Holden challenged by Alan Buckley in the game against Walsall.

Reserve Team Record

RESERVE TEAM FIXTURES

1974	Opponents		Rs/t.	Pts
Aug. 17	Aston Villa	a	1–4	0
,, 24	**Bury**	h	2–0	2
,, 27	**Blackpool**	h	3–2	2
,, 31	Coventry City	a	1–3	0
Sept. 3	Blackpool	a		
,, 7	**Manchester United**	h		
,, 14	Wolverhampton w,	a		
,, 21	**Sheffield Wednesday**	h		
,, 28	Liverpool	a		
Oct. 5	**Bolton Wanderers**	h		
,, 8	**Blackburn Rovers**	h		
,, 12	West Bromwich albion	a		
,, 19	**Manchester City**	h		
,, 29	Huddersfield Town	a		
Nov. 2	**Sheffield United**	h		
,, 9	Newcastle United	a		
,, 16	**Everton**	h		
,, 25	Stoke City	a		
,, 30	Burnley	a		
Dec. 7	**Nottingham Forest**	h		
,, 14	**Aston Villa**	h		
,, 21	Leeds United	a		
,, 28	Derby County	a		
1975				
Jan. 1	**Wolverhampton W.**	h		
,, 11	Nottingham Forest	a		
,, 18	**Burnley**	h		
Feb. 1	**Newcastle United**	h		
,, 8	Sheffield United	a		
,, 15	**Stoke City**	h		
,, 22	Everton	a		
,, 25	**Derby County**	h		
Mar. 1	**Coventry City**	h		
,, 8	Manchester United	a		
,, 15	**Leeds United**	h		
,, 22	Sheffield Wednesday	a		
,, 29	**Liverpool**	h		
,, 31	Blackburn Rovers	a		
Apr. 5	**West Bromwich A.**	h		
,, 12	Bolton Wanderers	a		
,, 19	**Huddersfield Town**	h		
,, 26	Manchester City	a		
	Bury (to be arranged)	a		

Central League
(including 31st August, 1974)

	P.	W.	D.	L.	Goals For	Ag.	Pts
Aston Villa	5	4	1	0	12	5	9
Liverpool	4	3	1	0	8	4	7
Everton	4	3	0	1	7	2	6
Huddersfield Town	4	3	0	1	6	2	6
Coventry City	4	3	0	1	9	8	6
Bolton Wanderers	3	2	1	0	9	4	5
West Bromwich A.	4	2	1	1	7	4	5
Derby County	4	2	1	1	6	4	5
Stoke City	3	2	0	1	8	4	4
Nottingham Forest	3	2	0	1	7	4	4
Burnley	3	2	0	1	6	4	4
Preston N.E.	**4**	**2**	**0**	**2**	**7**	**9**	**4**
Blackpool	4	1	1	2	6	8	3
Manchester City	4	1	1	2	3	5	3
Wolverhampton W.	4	1	0	3	6	9	2
Manchester United	4	1	0	3	4	7	2
Leeds United	4	1	0	3	5	9	2
Bury	3	1	0	2	2	5	2
Blackburn Rovers	3	0	1	2	1	6	1
Newcastle United	3	0	0	3	2	5	0
Sheffield United	3	0	0	3	1	8	0
Sheffield Wed.	3	0	0	3	0	6	0

CAR PARKING IN AND AROUND DEEPDALE

We are asked by the Lancashire Constabulary to draw the attention of our supporters to complaints received by them regarding the parking of vehicles with near-side wheels on footpaths in side streets in the Deepdale area. Damage is being caused to footpaths and we are asked to point out that parking of this type is an offence against the provisions of the Highways Act 1959.

The Police ask for the co-operation of supporters in this matter.

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OUR DIVISION

At the week-end, Southend found themselves the only team in the Third Division with maximum points after just three games, which goes to indicate that the division could be wide open this season.

North End were one of the half dozen teams with four points and we hope that victory tonight will put them amongst the top clubs.

No team had scored more than North End's six goals and their three goals against Walsall was their highest total since they beat West Brom. 3–1 last September.

Blackburn, who are our next visitors in the League, suffered a set-back at Swindon but all the teams have now gained at least two points except Gillingham, who have only one. The Kent club, incidentally, mustered the second largest attendance in the Division on Saturday, their 11,191 pushing North End into third place. Initial enthusiasm of the supporters, at Brighton, where 26,236 saw their first game, seems to have worn off, the attendance on Saturday, though still the best in the Division, sinking to 11,527.

One hopes that with a few more exciting games like Saturday's, the Deepdale attendances will begin to rise again.

Top scorer in the Division so far is Steve Downes, whom Halifax got on a free transfer from Chesterfield and who has scored four goals. Next, comes Hereford's McNeil with three.

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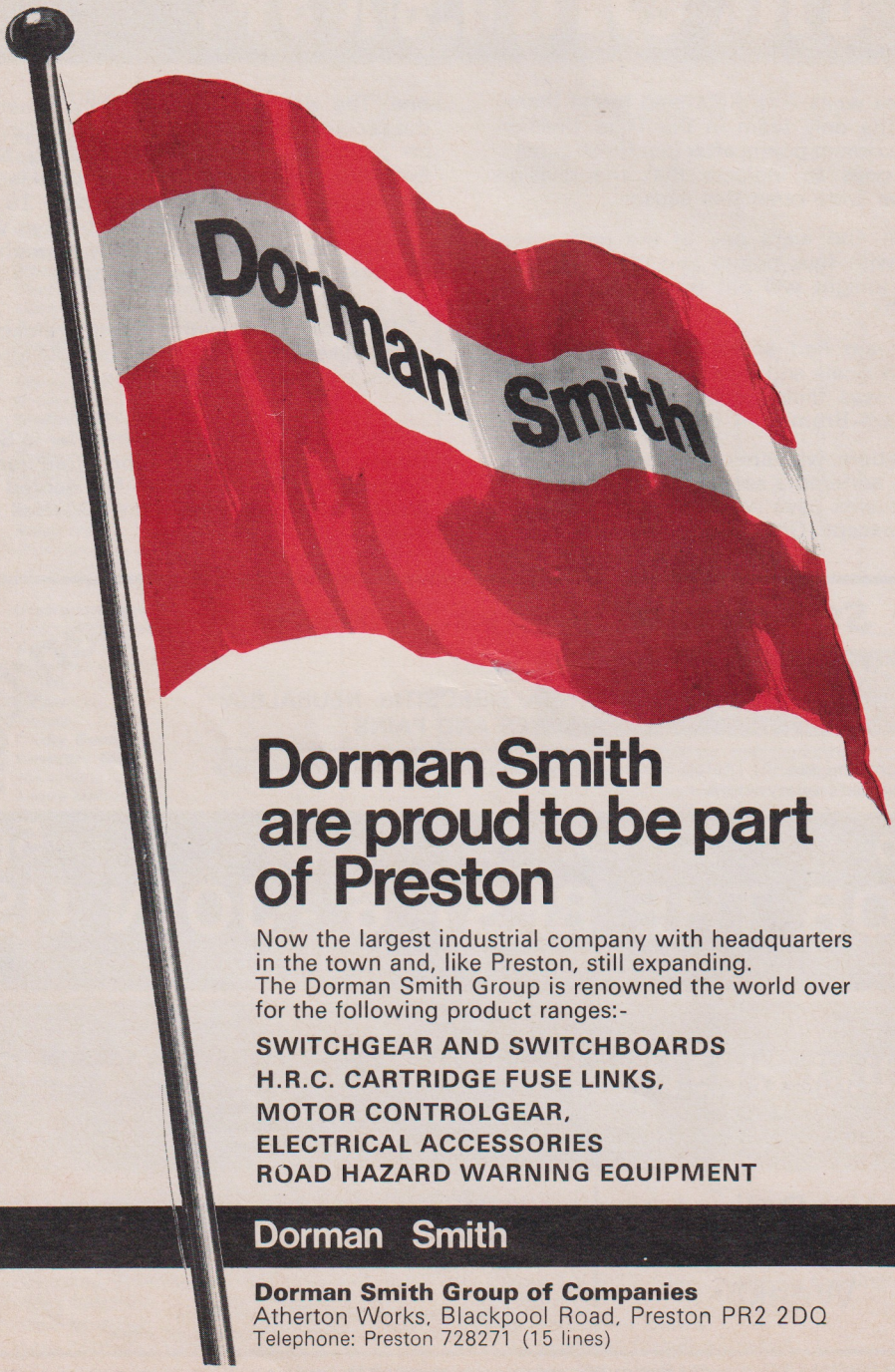

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SNAP SHOTS

In a couple of months' time it is hoped to give the supporters a chance to say a big "thank you" to Alan Kelly, our former goalkeeper, for the excellent service which he has given to the club.

Everyone hoped he had another season or two to give to the game but his injury, sustained almost a year ago, has meant a premature retirement and now plans are going ahead for his testimonial game. Brian Clough has kindly indicated that he will be happy to bring along Leeds United to provide the opposition for the game as long as a suitable date can be arranged.

* * *

Preston people will be following with interest the career of local player Adrian Alston, who returned to England this summer to sign for Luton Town after distinguishing himself for Australia in the World Cup.

The whole-hearted efforts of his brother, Alex also a centre forward, will be well remembered at Deepdale, not forgetting the boxing skills of his father, Alec, who brightened up many a night at the old Majestic boxing stadium.

Adrian got his first game last Saturday, when Luton made a 1–1 draw with Q.P.R., and we hope he is soon amongst the goals for a winning side.

* * *

The season generally has got off to a stormy start with the Billy Bremner and Kevin Keegan affair, renewed violence on the terraces and Bill Nicholson's charges of under-the-counter demands by players, following his resignation from the Spurs.

it is sad to see such a respected figure leave the game amidst an air of controversy and perhaps even sadder to see a young player with the ability of Keegan having to miss so much football when he could be entertaining the fans.

One thing is clear, however, and that is that Keegan has many admirers and friends who will hope that this present cloud will not have a damaging effect on his future play and prospects.

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A46 to Brockworth junction A417 ...	162 miles
A417/A419/A345 to Cirencester and Swindon (by-pass) to intersection 15 M4 at Liddingham (follow signs "London M4") ...	194 miles
M4 Eastbound to intersection 11 at Three Mile Cross junction with A33 ...	231 miles
A33 to Riseley junction A32 ...	234 miles
A32 to junction with B3011/A323 ...	235 miles
A323 via Fleet to Aldershot ...	247 miles

Aldershot AFC ground is on the left on High Street (A323)

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FIRST GOAL SWEEP

H2	H6	H10	V4	V8
H3	H7	H11	V5	V9
H4	H8	V2	V6	V10
H5	H9	V3	V7	V11

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5	Thursday	JOHN BLACK DUO
7	Saturday	RAINBOW COTTAGE (Show Group)
8	Sunday	DEZI ARNOLD (Comic)
12	Thursday	MIKE STEVENS (Vocal/Guitar)
14	Saturday	MELODY SOUNDS (Show Group)
15	Sunday	SANDRA SINCLAIR (Vocal)

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John BIRD	5	John HULME
David SADLER	6	David HOLT
Alan LAMB	7	George BUCHAN
Tony MORLEY	8	Derek SPENCE
Mike ELWISS	9	Andy ROWLAND
Mel HOLDEN	10	Billy RUDD
Francis BURNS	11	George HAMSTEAD
	12	

REFEREE

R. CAPEY (Medley Heath, Staffs)
An experienced referee who has been on the League list since 1967–68. An occupational supervisor at an industrial rehabilitation centre. Former Staffs table tennis champion and a sports commentator for B.B.C. Stoke-on-Trent.

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SCORE BOARD

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D	H	M	Q

DEEPDALE DIARY

Saturday, 7th September, 1974 — Kick-off 3.00 p.m.
CENTRAL LEAGUE
Preston North End Reserves v. Manchester United Reserves

Tuesday, 10th September, 1974 — Kick-off 7.30 p.m.
FOOTBALL LEAGUE CUP 2nd ROUND
PRESTON NORTH END v. SUNDERLAND

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